

**From:** submissions  
**To:** [REDACTED]  
**Subject:** RE: Submission on Irradiation of food : A1193

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**From:** [REDACTED]  
**Sent:** Friday, 11 December 2020 3:36 PM  
**To:** submissions  
**Subject:** Submission on Irradiation of food : A1193

To FSANZ

Submission from:

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

Submission on A1193 - for irradiation of a wide range of fruit and vegetables

This is to oppose the proposal for the following reasons

**Heath and nutrition**

Normalising irradiation of food can negatively impact public health via a number of means:

- changed nutritional qualities
- alteration of the toxicity of chemical pesticide residues present

These are reason enough to reject the proposal.

**Economic reasons to decline the proposal.**

- the economic harm to the image of Queensland outweighs the claimed benefits
- there will be a negative impact on consumer perceptions of food from Queensland
- optics of the proposal run against consumer trends and demand for natural and sustainable food
- Queensland exports will be rejected by consumers who will largely seek to avoid Queensland irradiated food
- social media will magnify the negative impact on Brand perceptions of Queensland

FSANZ should reject the proposal.

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